

Watermark AD RESERVATION FORM

Watermark is the newsletter for The Watercolor Society of Oregon, a non-profit organization. Current membership is over 850 serious watercolor artists residing in Oregon who have been juried into the Society. In addition, there are about 100 subscriber members not limited to Oregonians. As an advertiser you will be put on our comp list to receive the Watermark plus copies of our 28 page, color Exhibition Catalogs published after the Spring and Fall Shows in April and October. We will also place a link to your web site on the "Resources" page of the WSO web site: www.WatercolorSocietyOfOregon.com

I would like to advertise in the following issue(s):	Watermark Issue <input type="radio"/> FEBRUARY <input type="radio"/> MAY <input type="radio"/> AUGUST <input type="radio"/> NOVEMBER	Due date for ad material and payment January 15 April 15 July 15 October 15	Please send ad copy and advance payment to: Graphicus Attn: Paul Bourgault 89467 Territorial Rd Elmira, OR 97437-9748 Make checks payable to WSO
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Company _____ Today's Date _____

Contact _____ Phone _____

Address _____ E-mail _____

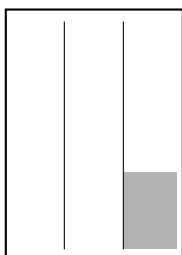
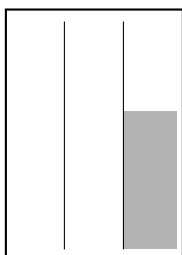
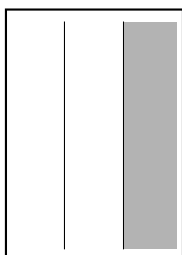
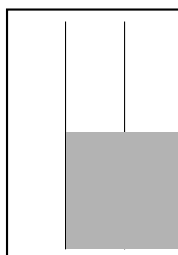
City _____ State _____ Zip _____

Web site _____

Authorized Signature _____

If you have any questions please contact Paul Bourgault:
 Phone: (541) 935 2115
 Fax: (541) 935 2396
 E-mail: bourgy@mindspring.com

I would like to run the following ad size...

			
1/9 page	1/6 page	1/3 page	1/3 page
<input type="radio"/> 1 issue: \$55 <input type="radio"/> 4 issues: \$40	<input type="radio"/> 1 issue: \$75 <input type="radio"/> 4 issues: \$60	<input type="radio"/> 1 issue: \$115 <input type="radio"/> 4 issues: \$95	<input type="radio"/> 1 issue: \$115 <input type="radio"/> 4 issues: \$95
SIZE W 2.4" x H 3.25"	SIZE W 2.4" x H 6.5"	SIZE W 2.4" x H 9"	SIZE W 5" x H 5"

There is a \$5 service charge for billing on orders received without payment.

Payment for ad space is enclosed.
 Check amount \$ _____

Bill me later. Amount due for ad space. \$ _____

Service charge \$ **5.00**

Total to be invoiced \$ _____

Ad copy requirements: A PDF file of your ad is the preferred format and can be sent to us as an e-mail attachment. Ad files may be sent on PC formatted discs (floppy, zip or CD) in eps or tiff files accompanied by a clean hard copy. Scanable laser prints also acceptable. Printing is done at 150 line screen, 300 dpi for black & white images.

Ad production charges: Additional work required to make ads print ready will be billed at \$60/hr with a \$30 minimum. You will be notified if additional work is required.

